



Blessed To Bless Incorporated
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Social Media Volunteer

About Blessed to Bless

Blessed to Bless Inc. (B2B) is a non-denominational Christian organisation based in St Ives, NSW. The mission of B2B is to help alleviate poverty in Zambia, primarily through quality, Christian education. B2B has sponsorship programs for around 100 primary school students in Chingola, a large town in the Copperbelt Province, and more than 130 high school students in Kitwe, about an hour's drive south of Chingola. B2B has 17 sponsored tertiary students and has 11 staff, including teachers, a social worker, and other support staff.

In 2013 B2B acquired 2.5 hectares of land to build the Ipalo Christian Community School on the outskirts of Chingola. The first stage of construction was completed in September 2015 with our 90 students commencing Term 3 in the purpose-built school.

All fundraising and administrative activities are coordinated from the St Ives office. All work done in Australia for B2B is conducted by volunteers in order that the funds raised can be devoted to the children's programs in Zambia.

The Role

B2B is seeking a Volunteer to develop a Social Media Strategy for B2B and to manage all Social Media updates following the rollout of the strategy. The Volunteer will report to the Public Officer and gather material from the Project Manager in Zambia for Social Media updates. Regular activities may include topic selection, content development, posting, blogging, etc on selected channels (Facebook, LinkedIn, YouTube, Twitter, Instagram etc), researching new channels and feedback to the B2B Australian Committee. Social Media should integrate with the B2B website which is currently being redeveloped and will be launched in November 2015.

Skills and Experience

The ideal candidate is:

- passionate about social media capabilities to achieve the mission of B2B
- degree qualified or completing a degree in communications and social media
- a self-starter who can work independently with minimum guidance, but enjoys being part of an enthusiastic team of volunteers to achieve the mission
- an excellent communicator, both written and verbal
- a good negotiator who can make a compelling case for a particular strategy or course of action
- responsive and completes work within deadlines
- passionate about education and assisting under-privileged children.

How to apply

If you would like to assist with this important endeavor, then please send your resume with a cover letter to the Vice President at Blessed to Bless (blessedtoblessaustralia@gmail.com) identifying your experience and qualifications in social media.